

# BUST



## THE LAZY ENVIRONMENTALIST

An underachiever's guide to saving the world with tips even you can use

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**Damn Right I Look Good**

**Bonus:** Purchase clothing made from bamboo. The fibers feel as soft as cotton, but bamboo grows more quickly, which allows for more sustainable harvests. Though bamboo clothing presents a shopping challenge (not many stores carry it yet, and it's still rather expensive), there are a few online resources. One I like is [www.tranquil.com](http://www.tranquil.com).

Select one of these tips to implement today, or try them all. Ultimately, it's not about making radical life changes; it's about maximizing your everyday choices. With a little bit of practice, sustainability becomes second nature. And eventually, that fast-degrading toilet paper might not seem so bad after all. ■